

CLEVER Primary Care Leadership incorporating the ILM Level 7 Leadership & Management Certificate - Leadership in Primary Care'



For more details make
sure you come to our
Information Day on the
19th September 2022
at 14:30. [Click here to
register!](#)
Don't forget to put it in
your diary!

North East London Training Hub are working with Cherith Simmons to deliver a post-graduate programme designed specifically for Senior Practice and Network managers, Federation managers, clinical leads and PCN Clinical Directors.

Accredited by ILM, the course is completed through virtual workshops along with bite-size progressive assessments throughout.

Developed by North East London Training Hub working with Cherith Simmons and incorporating the ILM Level 7 Leadership and Management Certificate

Who is the programme for?

Designed specifically for Senior Practice and Network managers, Federation managers, clinical leads and PCN Clinical Directors, the Level 7 Management Certificate programme is delivered at post-graduate level.

Who should attend?

This programme is best suited to very experienced clinical leaders, or senior managers. The programme will provide a more strategic mind set, transforming senior healthcare managers into leaders.

What's in the programme?

Day 1	Strategic Change management
Day 2	Strategic Leadership
Day 3	Building a high performance culture
Day 4	Service improvement including collaboration and supply chain management
Day 5	Workforce Planning and development

Who are Cherith Simmons?

We work extensively in the health, public and private sector delivering leadership and management qualifications to individuals and organisations alike. We are a fully approved ESFA Apprenticeship provider and we are accredited by the Institute of Leadership and Management (ILM), the Chartered Management Institute (CMI) and City and Guilds.

We were recently (Feb 2022) inspected by Ofsted who awarded us a GOOD rating in all categories.

Why this course?

Senior healthcare professionals are under increasing pressure to deliver high standards of service to patients whilst still working within the human resource constraints already in place. The programme is based on the premise of reinforcing for leaders the skills, tools and techniques they will need to deliver these high service standards.

Our approach is summed up in our **CLEVER Leadership** philosophy - these are the **CLEVER** Leadership principles we have evolved over the last 3 decades taking the best techniques available from all the sectors we work across, coupled with tools and techniques from our Change and Improvement Consultancy work across the Health and Public Sectors - all of which has informed our approach.

CLEVER Leadership™ distils the best of the best from every sector and is benchmarked to national standards along with accreditation from ILM, CMI and City & Guilds.

Our approach will give senior leaders a mindset and tools focused on constructive challenge, innovation, and continuous improvement.

How is the programme delivered?

Cherith Simmons delivers using virtual learning, a mixture of pre-programme work, highly interactive virtual workshops, tutorials and post-programme work help to embed learning, knowledge and utilise newly acquired skills.

Assessment is progressive and there are no exams.

You will be required to produce an Improvement Report which looks at introducing an improvement into an area of the work which you are responsible for.

How long does the programme take?

It is run over a 6-month period by attendance at day long virtual workshops running approximately 4-6 weeks apart, avoiding key holiday dates. You will need a laptop with webcam and microphone to participate.

What qualifications will I receive?

Learners will receive the ILM Level 7 Certificate in Leadership and Management at the end of this programme.

What are the key dates?

- 19th September 2022 - information session for those interested to join
- Applications for the programme: from 19th September 2022 until 4th October 2022
- Start date: 19th October 2022
- Programme ends May 2023



How do I find out more?

We are holding an Information Day on 19th September. Why not come along and we'll fill in the gaps! Please drop us an email if you would like further information about anything.

[Click here to register for the Information Day!](#)

CLEVER Primary Care Leadership

incorporating the ILM Level 7 Leadership and Management Certificate

Module Content

The suggested modules are contextualised elements based on our ILM Level post graduate level Diploma in Strategic Leadership:

Strategic change management	Strategic Leadership
<ul style="list-style-type: none">• How to shape organisational mission, culture and values.• Organisation structures; business modelling; diversity; global and horizon scanning perspectives; governance and accountability; technological and policy implications.• New market strategies, changing customer demands and trend analysis.• Innovation; the impact of disruptive technologies (mechanisms that challenge traditional business methods and practices); drivers of change and new ways of working across infrastructure, processes, people and culture and sustainability.• Competitive strategies and entrepreneurialism, approaches to effective decision making, and the use of big data and insight to implement and manage change.• The external social and political environment and use of diplomacy with diverse groups of internal and external stakeholders.• Working with corporate leadership structures - for example, the markets it operates in, roles and responsibilities, who its stakeholders are and what they require from the organisation and the sustainability agenda.	<ul style="list-style-type: none">• How to shape organisational mission, culture and values.• Ethics and values-based leadership theories and principles.• Working with board and other company leadership structures.• Set strategic direction and gain support for it from key stakeholders.• Challenge strategies and operations in terms of ethics, responsibility, sustainability, resource allocation and business continuity/risk management.

Developing a high performance culture	Service improvement including collaboration and supply chain management
<ul style="list-style-type: none"> • Organisation structures; business modelling; diversity; global and horizon scanning perspectives; governance and accountability; technological and policy implications. • Organisational/ team dynamics and how to build engagement and develop high performance, agile and collaborative cultures. • Use horizon scanning and conceptualisation to deliver high performance strategies focusing on growth/ sustainable outcomes. • Apply principles relating to Corporate Social Responsibility, Governance and Regulatory compliance. • Enable an open culture and high-performance working environment and set goals and accountabilities for teams and individuals in their area. 	<ul style="list-style-type: none"> • How to shape organisational mission, culture and values. • Systems thinking, knowledge/data management, research methodologies and programme management. • Brand and reputation management. • Act as a Sponsor/Ambassador, championing projects and transformation of services across organisational boundaries. • Curious and innovative - exploring areas of ambiguity and complexity and finding creative solutions.
Workforce planning & Development	
<ul style="list-style-type: none"> • Approaches to strategic workforce planning, for example, talent management, learning organisations, group work, workforce design, succession planning, diversity and inclusion. • The external social and political environment and use of diplomacy with diverse groups of internal and external stakeholders. • Coaching and mentoring techniques. • Drive a culture of resilience and support development of new enterprise and opportunities. • Create an inclusive culture, encouraging diversity and difference and promoting well-being. • Give and receive feedback at all levels, building confidence and developing trust, and enable people to take risks and challenge where appropriate. • Enable an open culture and high-performance working environment and set goals and accountabilities for teams and individuals in their area. • Optimise skills of the workforce, balancing people and technical skills and encouraging continual development. • Manage relationships across multiple and diverse stakeholders. 	